

Did you know?

- Americans with untreated hearing loss earn an average of \$23,000 less than people with normal hearing.
- 90-95% of hearing loss can be successfully treated with hearing aids.
- One in six adults ages 41-59 suffer from hearing loss.

HearPO®, a program through CIGNA Healthy Rewards®, is helping people get affordable hearing solutions. **HearPO guarantees the lowest price*** on more than 250 brand-name hearing aids from several industry-leading manufacturers.

Participants in HearPO will receive:

- On average, 25% off hearing aids and 40% off hearing health services
- 60-day trial period with no restocking fees
- Three-year warranty and loss and damage coverage** – one of the longest warranties you'll find anywhere on hearing aids, covers repairs, loss and damage
- Discounted batteries mailed directly to your home
- More than 1,700 locations nationwide
- One-year follow-up care
- Offer extended to your **friends and family**



visit www.myCIGNA.com
or call 1-800-870-3470

To take advantage of these HearPO discounts, visit www.myCIGNA.com or call 1-800-870-3470. A representative will explain the HearPO program, and help you schedule an appointment with a participating health professional. Then, to make sure your HearPO benefit is activated and you receive your discount, HearPO will send a program packet to you and the health professional before your appointment.

* Competitor coupon required for verification of price and model. Limited to manufacturers offered through the HearPO program. Local provider quotes only will be matched.

** Some exclusions apply. Limited to one-time claim for loss and damage.

Healthy Rewards® is a discount program. Some Healthy Rewards programs are not available in all states. If your CIGNA HealthCare plan includes coverage for any of these services, this program is in addition to, not instead of, your plan benefits. Healthy Rewards programs are separate from your medical benefits. A discount program is NOT insurance, and the participant must pay the entire discounted charge.

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